

PACKAGE SELECTION PROCESS



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IDEAL PACKAGE ANALYSIS	REVIEW OPTIONS	FINAL SELECTION	PRODUCITON & DISTRIBUTION	PROACTIVE SUPPLY ASSURANCE
Steps <ul style="list-style-type: none"> Review all packaging dimensions and specifications Analyze brand mandatories and competitive packaging landscape Review recycling and sustainability goals; budget/cost considerations: timelines/scheduling 	Steps <ul style="list-style-type: none"> Evaluate all relevant options presented in the Phase 1 process Review multiple package solutions for consideration Source solutions from qualified/available suppliers 	Steps <ul style="list-style-type: none"> Refine the package into final form for consideration Provide final samples for testing and approval Prepare proposal/estimate for manufacturing of the selected package 	Steps <ul style="list-style-type: none"> Project management team is chosen and briefed on the project and its status In-house quality assurance and technical support provide oversight and monitor every phase of production With set communication touchpoints order is prepared, assembled and shipped 	Steps <ul style="list-style-type: none"> Ongoing review of historical data Analysis of usage and re-order frequency Developing a plan to ensure ongoing continuity of supply
Results <ul style="list-style-type: none"> Ideal package profile parameters established Initial estimates developed 	Results <ul style="list-style-type: none"> Prototype renderings, samples, and/or physical mockups of the package choices generated Project outline/timeline and updated estimates developed 	Results <ul style="list-style-type: none"> Final specifications established Final samples or 3-D printed physical prototypes submitted for approval 	Results <ul style="list-style-type: none"> Production and fulfillment timelines generated Receipt of shipment of packages 	Results <ul style="list-style-type: none"> Order alerts generated Reports on annual buying trends developed Alternative sources identified
ANTICIPATION	CONFIDENCE	EXCITEMENT	ASSURANCE	PEACE OF MIND