



empireemco

Your packaging is our passion.™

# PROJECT DISCOVERY/SOURCE WORKSHEET

## STOCK

PROJECT NAME \_\_\_\_\_

PRODUCT FILLED (i.e. lotion, sunscreen, shampoo) \_\_\_\_\_

COMPANY NAME \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_

CITY / STATE \_\_\_\_\_

CONTACT \_\_\_\_\_ PHONE # \_\_\_\_\_

WEBSITE \_\_\_\_\_ EMAIL \_\_\_\_\_

BOTTLE/CAPS/DECO

SHAPE FOOTPRINT	MATERIAL	COLOR	CAPACITY / SIZE	CLOSURE	LINER	FILL	DECORATION
ROUND	HDPE	NATURAL	____ OZ	TAMPER EVIDENT		AMBIENT	DIGITAL PRINTING
OVAL	LDPE	WHITE	____ ML	CRG		COLD	IN-MOLD LABELING
OBLONG	PP	BLACK	____ L	DISPENSING	UN PKG #	HOT	PAD PRINTING
SQUARE	O-PET	CLEAR	____ GAL	PUMP	YES	TEMPERATURE	HEAT TRANSFER
RECTANGULAR	PETG	AMBER	____ NET WEIGHT	PUSH/PULL	NO		STRETCH SLEEVE
TUBE	PVC	COBALT BLUE		SPRAYER			FROSTING
	BARRIER	CUSTOM	____ GRAM WGHT	AIRLESS	ANNUAL QUANTITY	FILL LOCATION	PRESSURE SENSITIVE
	GLASS	OPAQUE		PLUG	MOQ (specify specific qty)		SHRINK SLEEVE
	OTHER	TRANSPARENT			..... QTY		HOT STAMPING
		UV	NECK FINISH		RELEASE QUANTITY		SCREEN PRINTING
		OTHER	____ mm		..... QTY		DRY OFF-SET
			400 / 410 / 415 / 425 / 430				
SAMPLES NEEDED?	YES / NO						

QUESTIONS

Existing or New Item?	Who is your target audience?
Who are you buying it from now?	Is there a design brief?
What issue are you trying to solve?	Timeline/Speed to Market?
What have you tried before? Did it work?	Are there any other driving factors?
Are there any concerns we need to be aware of?	Improve cash flow? Need warehousing?
Have you had any fill issues in the past?	Are you trying to reduce inventory/freight cost/ # of vendors?
Is a barrier needed?	What corporate initiatives can we help you achieve?
Are there any constraints on the design?	How satisfied are you with your current packaging supplier?
What would a successful package look like?	How can we help you achieve your goals?

CLARIFYING NOTES/COMMENTS

Large empty box for clarifying notes and comments.