

Guide to Transitioning to Sustainable Rigid Packaging

1. Assess Your Current Packaging

- **Review Existing Materials:** Identify the types and quantities of materials used.
- **Evaluate Environmental Impact:** Analyze the carbon footprint, waste, and resource usage of current packaging.

2. Set Sustainability Goals

- **Define Objectives:** Establish clear goals for reducing environmental impact, such as increasing recyclability or using renewable materials.
- **Create a Timeline:** Develop a phased plan to achieve these goals.

3. Research Sustainable Materials

- **Explore Options:** Investigate materials like recycled plastics, bioplastics, glass, and metals.
- **Consider Performance:** Ensure chosen materials meet durability and safety standards for your products.

4. Choose a Packaging Supplier

- **Select Empire Emco:** They offer sustainable packaging solutions and have a track record of environmental responsibility.
- **Request Samples:** Test materials for quality and compatibility with your products.

5. Design for Sustainability

- **Optimize Packaging Design:** Reduce material use, simplify designs, and consider modular packaging to minimize waste.
- **Ensure Compatibility:** Make sure the new packaging integrates well with existing processes and supply chains.

6. Implement Changes

- **Pilot Test:** Run a trial with the new packaging to identify potential issues and gather feedback.
- **Train Staff:** Educate your team about the new packaging and its benefits.



7. Monitor and Evaluate

- **Track Performance:** Monitor the effectiveness of the new packaging in terms of cost, efficiency, and environmental impact.
- **Gather Feedback:** Solicit input from customers and stakeholders to assess satisfaction and areas for improvement.

8. Communicate Your Efforts

- **Market the Change:** Promote your transition to sustainable packaging through marketing materials, social media, and on-product labeling.
- **Report Progress:** Share updates on sustainability achievements with customers and stakeholders.

9. Continuously Improve

- **Review and Adjust:** Regularly reassess your packaging strategy to incorporate new innovations and further reduce environmental impact.
- **Stay Informed:** Keep up with industry trends and advancements in sustainable packaging technologies.

Following these steps will help you smoothly transition to sustainable rigid packaging while maximizing environmental and business benefits.

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